

SPACE VARIATIONS

The floor and booth diagrams available are as accurate as possible, but CLHS reserves the right to make modifications if necessary; if such modification results in exhibitors receiving a different booth category, monetary adjustments will be made.

CANCELLATION

In the event the conference is cancelled by CLHS, any money advanced by an exhibitor will be refunded in full. In such cases, CLHS shall be free from any claim for damages which an exhibitor alleges to have suffered as a result of such cancellation. Full refunds will be issued to exhibitors who cancel no later than December 4, 2009.

LIABILITY AND INSURANCE

Neither CLHS, the service contractors, nor the management of the Marriott Hotel will be responsible for loss or damage to property of an exhibitor from theft, strikes, damage by fire, water, storm, vandalism or other causes, but will use reasonable care to protect the exhibitor from such loss. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damages to displays, equipment, and other property brought upon the Marriott Hotel premises, and shall indemnify, defend, and hold harmless CLHS, its officers and staff members, the Marriott Hotel and its owners and employees, etc. from any and all such losses, damages and claims. None of the above shall provide insurance coverage for loss or damage from such causes, and it is thus expected that an exhibitor will provide his/her own floater insurance coverage as needed. No responsibility is assumed for material shipped to the exhibit site. No responsibility is assumed for material left to be picked up by an exhibitor or agent of the exhibitor after the close of the exhibit. An exhibitor shall be liable to owners of the conference facilities for all damage caused by the exhibitor, and shall hold harmless and indemnify management for any damage charged to management by owners.

USE OF SPACE

Distribution of promotional material may be made only within the booth assigned to the exhibitor presenting such material. Solicitation of business must be confined to an exhibitor's own booth. An exhibitor is charged with the knowledge of national, state, and local legal restrictions on any merchandising, advertising, or promotional scheme which involves attracting visitors to an exhibitor's location by any inducement which may be construed as an illegal lottery. Management is not responsible for any promotional activities by an exhibitor.

EXHIBIT HOUR COMPLIANCE

To prevent early teardown, a \$200 penalty fee will be charged to any exhibitors who fail to comply with exhibit hours.

OPERATION RESTRICTIONS

CLHS reserves the right to prohibit and/or evict an exhibitor whose presentation is in any manner deemed by management as offensive to conference attendees or other exhibitors by reason of bad taste, noise, questionable morals or controversial content. In the event of such prohibition or eviction, CLHS shall not be liable to an exhibitor for refunds of exhibit fees. CLHS shall not be bound to any contract in which said problems cannot be so controlled.

NEW - VIP PARTNERS!

BECOME A CALIFORNIA LEAGUE OF SCHOOLS VIP PARTNER

Our new VIP Partner sponsorship packages give you exceptional exposure for your investment in socially responsible marketing, plus access to K-12 clients statewide who will appreciate your support of a nonprofit they trust. Choose your level for the 2009-2010 school year. **More information inside or visit www.leagueofschools.org.**

CALENDAR OF EVENTS

CLHS/CLHS/CLES K-12 Technology Conference
DECEMBER 4-6, 2009, SAN DIEGO, CA

California League of High Schools Annual Conference
JANUARY 15-17, 2010, MONTEREY, CA

California League of Middle Schools Annual Conference
FEBRUARY 26-28, 2010, SACRAMENTO, CA

**FOR MORE INFORMATION VISIT
WWW.LEAGUEOFSCHOOLS.ORG**

CLHS/CLHS/CLES
6621 E. Pacific Coast Hwy., Ste. 210
Long Beach, CA 90803

NON-PROFIT ORG.
U.S. POSTAGE
PAID
SANTA ANA, CA
PERMIT NO. 308

Exhibit Prospectus

California League of High Schools

2010 Annual Conference



January 15-17, 2010
Monterey, CA

CLHS ANNUAL CONFERENCE & EXHIBIT

January 15-17, 2010 * Monterey, CA

EXHIBIT LOCATION

Monterey Marriott
350 Calle Principal
Monterey, CA 93940

EXHIBIT FEES

Standard Booth: \$500
Premium/Corner Booth: \$575

BOOTHS AND BENEFITS

All booths are 8' x 10', with 8' backwalls and 36" side rails. Side rails may be removed from corner booths.

Price includes:

- pipe-and-drape booth structure
- a company I.D. sign
- a 6' draped table
- two chairs
- complete company listing in the conference program book
- 2 hours of dedicated exhibit time
- one complimentary conference registration and 3 additional exhibitor badges

ATTENDEES

Approximately 65% teachers of all content areas and 35% site and district administrators; average number of attendees is 500.

SERVICE INFORMATION

Service information will be provided with your confirmation, and an exhibitor packet will be mailed by the decorator approximately 6-8 weeks prior to the show so you may order electrical, additional furnishings, drayage, or other services.

ABOUT CLHS

The California League of High Schools is a nonprofit organization dedicated to advancing the professional knowledge of high school educators so they may provide all students with rigorous, relevant learning that engenders college and workplace success.

LODGING

Monterey Marriott
350 Calle Principal, Monterey, CA 93940
\$152 single/double plus tax.
To reserve your room, call: (831) 649-4234

MOVE IN

Friday, January 15
7:00 am - 10:00 am

MOVE OUT

Saturday, January 16
1:00 pm

EXHIBIT SCHEDULE

Friday, January 15

10:00 am - 4:00 pm
(10:00 am - 11:00 am dedicated exhibit time)

Saturday, January 16

10:00 am - 1:00 pm
(10:00 am - 11:00 am dedicated exhibit time)

Except where noted as dedicated exhibit time, there are concurrent educational sessions taking place during exhibit hours. Exhibit hall hours, including dedicated times, are subject to change.

QUESTIONS?

Aneta Murphy, Exhibit Manager:
a_murphy@clhs.net or (800) 858-9365

WEB SITE

www.clhs.net

NEW!
BOOTH AND ADVERTISING SPACE CAN BE PURCHASED ONLINE AT WWW.CLHS.NET/VENDORS

- or you may use the forms in this brochure

ADVERTISING & PARTNERSHIP

California League of Middle Schools/California League of High Schools
And introducing California League of Elementary Schools

CLHS OFFICIAL 2010 CONFERENCE PROGRAM BOOK

The conference program book is a reference for attendees during and after the conference. Place an ad to call attention to your display, increase traffic to your booth, and encourage post-conference inquiries. Unable to exhibit? An ad is the best way to reach conference attendees.

- Full-Page Ad 7.325" w X 10.5" h @ \$350.00
- Half-Page Ad 7.325" w X 5.125" h @ \$200.00
- Quarter-Page Ad 3.562" w X 5.125" h @ \$125.00

FORMATS ACCEPTED

JPEG, TIFF, PDF and EPS. Email high resolution, black & white artwork to cperry@clhs.net.
Artwork is due by December 14, 2009. Ad sizes may be scaled slightly to fit different layouts.

BECOME A CALIFORNIA LEAGUE OF SCHOOLS VIP PARTNER

Our new VIP Partner sponsorship packages give you exceptional exposure for your investment in socially responsible marketing, plus access to K-12 clients statewide who will appreciate your support of a nonprofit they trust. Choose your level for the 2009-2010 school year:

- Diamond Level VIP Partner: \$20,000 Platinum Level VIP Partner: \$10,000
- Gold Level VIP Partner: \$5,000 Silver Level VIP Partner: \$2,500
- Bronze Level VIP Partner: \$1,000

Benefits range from a premium exhibit booth, a major speaking opportunity and much more at the Diamond level to a free conference registration, advertising at multiple events and more at the Bronze level. Visit www.leagueofschools.org for a complete list of benefits.

Start your VIP Partnership now for maximum return on investment!

PLEASE PRINT CLEARLY - This must be completed separately from exhibit contract.

Company: _____

Contact: _____

Phone: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

PAYMENT

Program Book Advertising \$ _____ Check enclosed

Partnership \$ _____ (\$30 fee for returned checks)

Total Enclosed \$ _____ Visa/MC (enter below)

Visa/MC # _____ Exp _____

Authorized Signature _____ Date _____

DETACH AND RETURN TO CLHS

6621 E. Pacific Coast Hwy., Suite 210 * Long Beach, CA 90803 * Fax 562-430-5607
PLEASE: Either fax OR mail forms, not both.

NEW! REGISTER ONLINE AT WWW.CLHS.NET/VENDORS

If you are unable to register online, you may use this **EXHIBIT CONTRACT**

The undersigned hereby requests exhibit space for the CLHS ANNUAL CONFERENCE at the Marriott Hotel, Monterey, CA. Exhibit dates are January 15-16, 2010. When signed by both parties, California League of High Schools and the undersigned are contractually bound. Full contract terms and conditions are on reverse.

1. COMPANY INFORMATION

Company: _____

Contact: _____

Phone: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

INFORMATION FOR PROGRAM BOOK if different.

Company: _____

Contact: _____

Phone: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

2. BOOTH REQUEST

Preferential booth placement is reserved for CLHS/CLHS/CLES VIP Partners. Others are on a "first come, first served" basis. For information on partnerships, see page at left.

Standard In-line \$550 x _____ (qty) = \$ _____

Premium/Corner \$575 x _____ (qty) = \$ _____

Total Due \$ _____

3. PAYMENT

Balance is due NO LATER THAN December 4, 2009. Refunds will be issued to exhibitors who cancel prior to December 4, 2009.

Check (minimum \$200 deposit per booth) Check amount \$ _____

Visa/MasterCard (full payment only) Charge amount \$ _____

Card # _____ Exp. _____

4. SIGNATURE

By signing this space application and contract, I acknowledge that I have fully read, understand and agree to abide by the rules and regulations and all materials set forth herein.

Signature: _____ Date: _____

**RESERVE EARLY!
GO ONLINE!**

[www.clhs.net/
vendors](http://www.clhs.net/vendors)

or detach and return form to CLHS (address and fax in middle panel below).

Firms we DO DO NOT wish to be near _____

IMPORTANT!

Please attach a separate sheet with a 35 word company description for inclusion in the official conference program.

Minimum \$200 deposit per booth is required to hold booth space. Visa/MasterCard orders will be charged for the full booth price.